

RECREATIONAL BOATING

Impact in South Carolina



\$6.5 BILLION

ANNUAL ECONOMIC IMPACT¹

(Includes direct, indirect and induced spending)

27,100

Jobs supported'
(Direct and indirect)

660

Businesses supported'
(Direct)

333,992


Registered boats²

\$895.5 M

Annual new boat, engine, trailer, and accessory sales²

RECREATIONAL BOATING IN AMERICA

 **95%** of boats sold in the U.S. are **MADE IN THE U.S.**²

 **61%** of boat owners have an annual household income of **\$75,000 OR LESS**³

93% of U.S. boat manufacturers are **SMALL BUSINESSES**¹ 

95% of boats are towable boats **SMALLER THAN 26 FT.**² 